

Herald Sun

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SATURDAY, AUGUST 16, 2008

FORECAST: SHOWER OR TWO. PAGE 98

\$1.50*
(incl. GST)

Pictures: ZOE HARRISON, MIKE KEATING, REBECCA MICHAEL and PAUL TREZISE

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» Little Joe boutique opening

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Aussie model-turned-designer **Gail Elliott** and her husband **Joe Coffey** officially opened their second Melbourne Little Joe boutique on Malvern Rd this week.

Among the fashionistas at the intimate cocktail party was the labor's new face **Samantha Downie**.

Elliott, who forged a lifelong friendship with models such as **Cindy Crawford** after their catwalk careers rose to prominence in the late '80s, hired the exotic beauty after her appearance on reality-TV show *Australia's Next Top Model*.

Downie shot the brand's summer campaign in Sydney last month.



Gail Elliott and Joe Coffey



James Griffiths and Miriama Lawrence



Lily Davis and April Shaart



Anna Mulholland and Jessie Sparks



Samantha Downie